

The International Conference organized by the Department of Commerce, Christ (deemed-to-be University) in collaboration with IMA, under the leadership of the Associate Dean Dr Tomy K Kallarakkal and the HOD Dr Teresa Nithila Vincent revolved around the theme, “Sustaining a Competitive Edge in the Changing Global Scenario - Challenges, Practices and Innovations”. The event was spearheaded by Dr Karthgai Prakasam as the conference convener. The conference received 164 abstracts under various tracks, out of which 47 papers were selected for the presentation in the International Conference and 31 papers were selected for presentation in Samshodhan, a forum for post graduate researchers, after undergoing a meticulous double review process.

The two day International Conference was inaugurated on 6th February, 2018 in the august presence of Dr Kip R Krumwiede, Director of Research, IMA, USA, Dr Anil Joseph Pinto, Registrar, Christ (deemed-to-be-University) and other esteemed dignitaries.

The panel discussion as a part of the schedule of the conference witnessed eminent resource persons Dr Kip R Krumwiede - Director of Research, IMA, USA , Mr. Aakarsh Naidu - Head of Eco-System Engagements, Dr Nandini Shekar - Founder and Chief mentor, Prof. Krishna Raj - Centre for Economics Study and Policy, Mr. Srinivasan Krishnamoorthy - Executive Director, Audit quality monitoring and Global audit and Dr William B Taylor, Professor - Marriott School of Business, present their view on the theme of the conference, with special focus on Artificial Intelligence and Entrepreneurship. The panel discussion was moderated by Mr. Varun Jain - National Instructor, Miles Education.